



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

STRONG COMMUNITY FOR A BETTER US ANNUAL CAMPAIGN STORYTELLER JOB DESCRIPTION

DESCRIPTION OF RESPONSIBILITIES IN THE 2026 CAMPAIGN FOR THE YMCA OF GREATER TULSA

PURPOSE/GOAL

To be a storyteller and convey the positive impact of programs and services in the community on behalf of the YMCA. To act as a YMCA ambassador in interpreting the goals and programs of the YMCA. To make calls and/or visits with members and friends for the purpose of raising contributed funds that will result in the attainment of the campaign goal.

RESPONSIBILITIES

1. Make the time commitment necessary to ensure a successful campaign and agree to work within the campaign structure and rules.
2. Attend one of the trainings to become informed about the YMCA story.
 - a. Tandy Family YMCA, Tuesday Jan. 20, 12:00PM -1:00PM
 - b. Hutcherson Family YMCA, Thursday Jan. 22, 5:30PM-6:30PM
3. Turn in your preferred prospect sheet for approval.
4. Solicit cleared prospects to contribute to the campaign.
5. Attend Training, Kick-off, Midway Report Meeting and Victory Events.
 - a. Campaign Kickoff, Wednesday Feb. 4, 12:00PM - 1:00PM (location TBD)
 - b. Midway Report Meeting, Friday March 6, all day at your branch
 - c. Campaign Celebration, Thursday April 2, 5:45PM (location TBD)
6. Make a meaningful personal gift to the campaign.

END RESULTS

Reach the community campaign goal.

Campaigner Signature: _____